Marty Cole

Route to Global Certification -

Navigating the world of conformity assessment including certification can be a daunting task. While the concept of "one standard, one set of test requirements, one certification suitable for the world" is an admirable objective; it simply doesn't exist. Learn about entry requirements for key markets around the world and gain recommendations for how to reduce the required certification costs. A must-hear for manufacturers serving the global market, companies operating in those markets as well as service companies and installers.

Marty Cole has worked for Hubbell Canada for over 40 years and has been involved with hazardous locations for most of that time.

He is a member of the Canadian Electrical Code (CEC) Part I - Section 18 Subcommittee, Chair of CSA's Integrated Committee on Hazardous Locations (ICHL) and NFPA 820 Standard on Wastewater Treatment Facilities. He is Chair of the Board of Directors of the CEC Part 4 - Objective Based Industrial Electrical Code (OBIEC) Stakeholder Advisory Committee. He is also a member of CSA TCIP Technical Committee on Industrial Products. Marty represents Canada on the IEC Conformity Assessment Board (CAB), is Vice-Chair of the IECEx Management Committee, Convenor of IECEx ExMC WG1 (Rules Committee) and IECEx ExMC WG13 (Business Development). He chairs the Standards Council of Canada (SCC) mirror committee to IEC TC 31, SC 31G, SC 31J and SC 31M and is a member of numerous IEC product standards for equipment and installations relating to Explosive Atmospheres and Convenor the IEC PT60079-44 Standard on the Explosive Atmospheres Personnel Competency Requirements.

Marty is an IEEE Senior Member, IAS member and various IEEE-PCIC Committees and Standards. He has authored and co-authored numerous papers and articles relating to hazardous locations for the IEEE-PCIC, IEEE-ESW, IEEE-ESTMP, PCIC-Europe, IEEE-GCC, IEEE-IAS Magazine and several other industry publications. In 2014, he was awarded CSA's Award of Merit for his work in hazardous location standards.

